



UNIVERSITÀ TELEMATICA
INTERNAZIONALE UNINETTUNO



REPORTING CLIMATE CHANGE

Microcredentials for International Journalists

In partnership with

COPEAM

Conférence Permanente de l'Audiovisuel Méditerranéen
المؤتمر الدائم للوسائط السمعية والبصرية في حوض البحر الأبيض المتوسط
Permanent Conference of Mediterranean Audiovisual Operators

Supported by



E-Learning - Climate Change - Facts

The Project

The academic training project Reporting Climate Change - Microcredentials for International Journalists is a postgraduate academic program delivered in multilingual (English, Arabic, French) e-learning mode conceived by the International Telematic University UNINETTUNO in collaboration with COPEAM - Permanent Conference of the Mediterranean Audiovisual, with the support of the MUR - Italian Minister of University General Directorate for Internationalization and Communication.

The new academic training project aims to enhance the professional skills of journalists from the Mediterranean, MENA and Africa region on critical issues related to climate change.

Academic Qualification

The project has its origins in a previous collaboration between UNINETTUNO, COPEAM and the European Investment Bank (EIB), which in 2020, during the period of the pandemic, enabled the creation of a professional training course entitled Reporting Climate Change, dedicated to the professionalization of journalists in the Mediterranean area on climate change issues. The first edition of the professional training project was attended by more than 60 journalists from the Mediterranean public broadcasts, and over 200 hours of multimedia content and a virtual library were created to support the study activities.

It fits strategically into the growing need for evidence-based information on sustainability issues in a context where environmental challenges are increasingly urgent.

Collaborations

The project involves collaboration with Italian companies such as RAI and ENEL to create content, case studies and teaching activities with the aim of using Italy's experience as a best practice. Students will be able to complete their course in e-learning mode and obtain an academic degree issued by UNINETTUNO University, an Italian university recognized globally for its quality in distance learning methodologies.

Outcomes are amplified through the participation of COPEAM's public broadcasters, helping to raise awareness on crucial issues such as migration, public health, food security, energy and industrial policies.

Active participation during the Conferences of the Parties (COP) and the involvement of public broadcasters amplify the media exposure of the project. This contributes significantly to an informed public debate on crucial issues, from environmental policies to social implications.

Evidence - Microcredentials - Reporting

Thanks to the creation of a teaching staff made up of international professors and experts, with students from **17** countries participating in the first edition, the new study program represents one of the most internationally oriented Italian training activities in this sector.

TARGETS

- 1** **Strengthening the Italian university education system internationally in the fields of environmental sustainability and climate change:**

Thanks to the support of the MUR – Italian Minister of University General Directorate for Internationalization and Communication, the positive experience of the first editions of the project is now being enhanced to create an academic program framed within the European Framework for Higher Education that allows students to obtain University Credits (ECTS) and applies the recommendations of the European Commission for the creation of short and qualifying study paths (Short Learning Programs).
- 2** **Provide an in-depth overview of the international legal framework, the bodies operating in the field and the main agreements and shared objectives.**

Through the program, journalists will gain an in-depth understanding of the international legal framework related to climate change. This will ensure news coverage that is anchored in normative foundations and an understanding of global dynamics.
- 3** **Providing an academic and professional pathway to strengthen journalists' reporting skills, stimulating wider and more accurate media coverage of these crucial topics:**

The program provides advanced online training modules with new enriched content. These modules focus on complex and evolving aspects of climate change, ensuring that journalists gain a thorough and up-to-date knowledge of the issues.
- 4** **Raising awareness among professional journalists about the implications of climate change and the challenges of sustainable development.**

The project focuses on raising awareness among professional journalists about the practical implications of climate change. This responds to the growing demand for an informed and climate-aware journalistic approach to the complexities of climate change issues.

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PAST EDITION 2020-2023*

in cooperation with BEI



"REPORTING CLIMATE CHANGE" INNOVATIVE TRAINING FORMAT

DIDACTIC PROGRAMME

- 10-week training period
- 6 training modules including video-lessons (and related slides) and multimedia supporting material that can be downloaded:
 - PART I - WHAT IS CLIMATE CHANGE
 - PART II - REPORTING CLIMATE CHANGE
 - PART III - EXPERIENCES AND CASE STUDIES
 - PART IV - ENERGY TRANSITION
 - PART V - ENVIRONMENTAL CRIMES
 - PART VI - WATER SECURITY
- 3 LANGUAGES: English, French, Arabic
- interactive virtual classes
- webinars
- 2 essays/articles about climate delivered by each trainee
- Final Certificate of completion

INTERNATIONAL DIDACTIC TEAM

Experts and professors from Kenya, Egypt, Italy, UK, Slovenia, Serbia



"REPORTING CLIMATE CHANGE" OUTPUTS

+50 JOURNALISTS ENROLLED

85% HAVING ACCOMPLISHED THE FULL TRAINING PROGRAMME AND OBTAINED THE FINAL CERTIFICATE

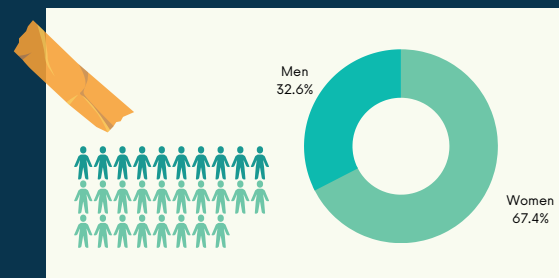
17 COUNTRIES

BALKANS:
BULGARIA - ROMANIA - KOSOVO - SLOVENIA
SERBIA - GREECE - CROATIA

MENA REGION:
MOROCCO - EGYPT - JORDAN
TUNISIA - ALGERIA - LEBANON - PALESTINE

SUB-SAHARIAN AFRICA:
KENYA - UGANDA - CAMEROON

MEDIA OUTLETS



A TRANS-NATIONAL PROFESSIONAL COMMUNITY

OF JOURNALISTS HAVING ACQUIRED SPECIFIC KNOWLEDGE ABOUT REPORTING ON CLIMATE AND ENVIRONMENT

*Source: COPEAM annual activity report 2022-2023

Evidence - Microcredentials - Reporting

The **first edition** of the training project was attended by more than **60** journalists from public **broadcasting** in the Mediterranean region, over **200** hours of multimedia content and a **virtual library** were produced to support the study activities.

THE VOICE OF STUDENTS



LUKA DIMITROV

ENERGY REPORTER

The course is brilliantly structured and it is really fun to study. The content and videos are very informative and contributed enormously to my Climate Change reporting and environmental issues in the Mediterranean region and Middle East. Many thanks to all the staff at COPEAM, EB and Uninettuno University who helped and supported this wonderful course.



CAMELIA BOSTINĂ

TV PRODUCER - TURNROMANIA

The course was so well-designed, organized and conducted that it changed the way I reflect on climate change and its effects in my daily work. Even on a personal level I became more aware and more concerned about this phenomenon. I recommend future journalists to participate with an open mind and not just to accumulate knowledge and information.



DOAA ABDELMONEIM

CHIEF OF ECONOMY AND BUSINESS SECTION - AHRAH ONLINE/EGYPT

Despite it was a short-specific course, it represented a phenomenal step in my career to going forward in climate change issue coverage. Thank you all for this significant chance that allowed me to meet this constellation of experts and this beautiful group of colleagues.



FATIHA CHARA

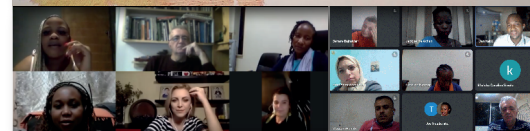
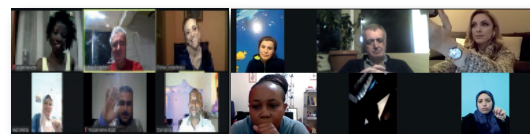
JOURNALIST - RADIO ALGÉRIENNE

Certainly the climate change is a global concern. However, it needs local solutions. I had the chance to clearly realize it thanks to this training.



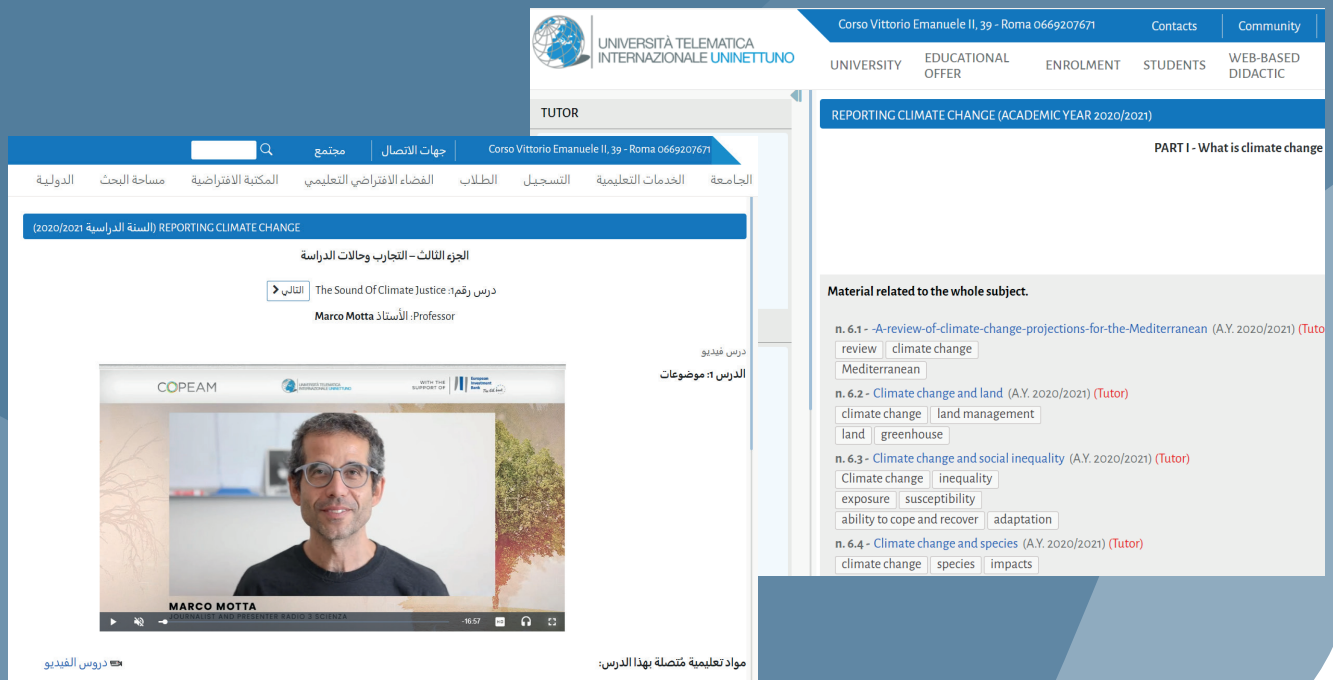
15 Voices on Climate Change

Collection of essays by journalists from Egypt, Morocco, Bulgaria, Kenya, Kosovo, Uganda, Romania



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THE METHODOLOGY OF STUDY



The screenshot displays the UNINETTUNO website interface. At the top, there is a navigation bar with the university's name and logo, and a search bar. Below this, there are several tabs and links, including 'UNIVERSITY', 'EDUCATIONAL OFFER', 'ENROLMENT', 'STUDENTS', and 'WEB-BASED DIDACTIC'. The main content area is divided into two sections. The left section features a video player with a lecture by Marco Motta, titled 'The Sound Of Climate Justice'. The right section, titled 'REPORTING CLIMATE CHANGE (ACADEMIC YEAR 2020/2021)', lists several related materials, each with a title and a 'Tutor' link. The materials include: 'n. 6.1 - A review of climate change projections for the Mediterranean', 'n. 6.2 - Climate change and land', 'n. 6.3 - Climate change and social inequality', and 'n. 6.4 - Climate change and species'. Each material has a list of related keywords and a 'Tutor' link.

At www.uninettunouniversity.net, students with no more space or time limits can attend university. Anywhere in the world, one can choose to study in Italian, Arabic, English, French and Greek, and obtain a degree that is recognised in Italy, Europe and internationally.

The UNINETTUNO psycho-pedagogical and didactic model was born from the results of many international research programs, coordinated by Prof. Maria Amata Garito and her team. This model has made it possible to create a didactic cyberspace on the Internet where the student is at the center of the educational process.

In the didactic cyberspace, one can access different learning environments, have digitized video lectures by subject, linked in a multimedia, hypertextual and interactive manner to books, texts, annotated bibliographies, sitographies, exercises and virtual laboratories.

Professors/tutors interact with students via Forums and Interactive Classes, also on Second Life, and follow their learning processes, connect intelligences and exchange knowledge globally.

On the satellite channel uninettunouniversity.tv (channel 812 on SKY and 701 on the Tivusat platform) and on Web TV www.uninettuno.tv, video lectures can be watched 24 hours a day.

“

In these virtual spaces, intelligences are connected, knowledge is exchanged, knowledge is developed. The cultures and ideas of teachers, tutors and students from different countries of the world confront each other in a continuous flow of interrelationships.

Prof. M.A. Garito - Rector of UNINETTUNO University

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The International Telematic University **UNINETTUNO** is the first Italian online university for its quality in teaching and learning, according to the Italian National Agency for the Evaluation of Universities and Research (ANVUR). It boasts a diverse student body hailing from **over 165 countries**, offering **32 undergraduate programs, 25 master's programs, across 5 faculties, 120 Technological Poles**, and examination centers in Italy and abroad.



The UNINETTUNO educational offer is geared towards embodying its foundational values of democratizing access to knowledge for all, aiming to create study paths with a strong social impact. UNINETTUNO has been recognized by the United Nations and UNESCO as one of the world's pioneering universities actively pursuing the Sustainable Development Goals (SDGs 2030). In alignment with this commitment, UNINETTUNO university is constantly involved in research projects and for the creation and promotion of academic as well as professional training study programs focusing on climate change and the social impact of a new economy based on sustainable principles.

COPEAM

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COPEAM is a not-for-profit association devoted to the promotion of intercultural dialogue and international cooperation in the Mediterranean Region, through the involvement of private, public and institutional players of the audiovisual media sector. Founded in Cairo in 1996, COPEAM includes today about 70 organisations from 25 European, Balkans, North-Africa and Middle East countries, among which 33 public radio and TV broadcasters.

COPEAM regularly cooperates with other audiovisual professional networks, such as the AS-BU-Arab States Broadcasting Union and the EBU-European Broadcasting Union, and develops awareness-raising media campaigns and activities in collaboration with international organisations (Anna Lindh Foundation, European Investment Bank, UN agencies such as UNESCO, UNHCR, IFAD) on relevant global issues: environment and climate change, migration, youth, cultural diversity.

COPEAM: a collaborative and inclusive exchange network to unlock the potential of the Mediterranean audiovisual sector.



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