

Stakeholder Consultation Questionnaire

MASTER'S DEGREE PROGRAM IN COGNITIVE SCIENCE

Course of Study under development

To have information that allows the University to develop a training proposal for the upcoming course in COGNITIVE SCIENCES that is consistent with the needs of society and the labor market, we wish to acquire your assessments regarding some aspects.

To facilitate you in formulating your opinions, we provide you, in attachment, some information about the educational project we are working on, and in particular about the professional profiles we intend to train with the new Course of Study, on the knowledge, skills, and abilities that we believe are functional to the preparation of the professional profiles and on the framework of educational activities that we believe is most appropriate for such preparation.

Academic year: 2024-25

Department: NA

CONSULTED COMPANY/ORGANIZATION

Name of the company/organization	Berlin School of Business & Innovation
Location	Berlin
Respondent's role within the organization	Provost & Chief Academic Officer

1 - COURSE NAME

1.1 Do you feel that the course name clearly communicates the purpose of the Course of Study?

	Absolutely YES	More YES than NO	More NO than YES	Absolutely NO
	✓			

1.2 Comments and/or suggestions

A suggestion would be to add more pathways.

2 - PROFESSIONAL PROFILES AND LABOR MARKET

2.1 Do you believe that the professional profiles the course aims to train meet the needs of the sector/professional field/production that your company represents?

Absolutely YES	More YES than NO	More NO than YES	Absolutely NO	Any comments or proposals
✓				yes if supplemented with extra curricular activities.



2.2 Do you believe that the professional profiles the course aims to train will be in demand by the labor market in the next ten years?

Absolutely YES	More YES than NO	More NO than YES	Absolutely NO	Any comments or proposals
✓				integrate also new technologies.

2.3 Which among the identified professional profiles do you believe can best meet the needs of your company? (Please indicate the level of correspondence: 1 - Very High, 2 - High, 3 - Medium, 4 - Low)

1	2	3	4	Any comments or proposals
	2			

2.4 Do you believe that the role and the work activities/functions described for each professional profile are congruent with the activities actually carried out at your company?

Absolutely YES	More YES than NO	More NO than YES	Absolutely NO	Any comments or proposals
(YES)				

3 - EXPECTED LEARNING OUTCOMES

3.1 Do you believe that the knowledge, skills, and abilities that the Course of Study aims to achieve in the various learning areas meet the competencies that the productive world requires for the planned professional profiles?

Knowledge and understanding		Ability to apply knowledge and understanding		Any comments or proposals
YES	NO	YES	NO	
(YES)		(YES)		yes but always open to updates.



4) Do you have any suggestions to improve the educational program?

Constant updating of didactic material;
more connections to the industry



**BERLIN SCHOOL OF
BUSINESS & INNOVATION**

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Signature

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Thank you for your attention and for the contribution provided.