

NEWSLETTER 1

superYOUTH



**Spot-on Youth for a Democratic, Informed and
Crisis-Responsive EU.**



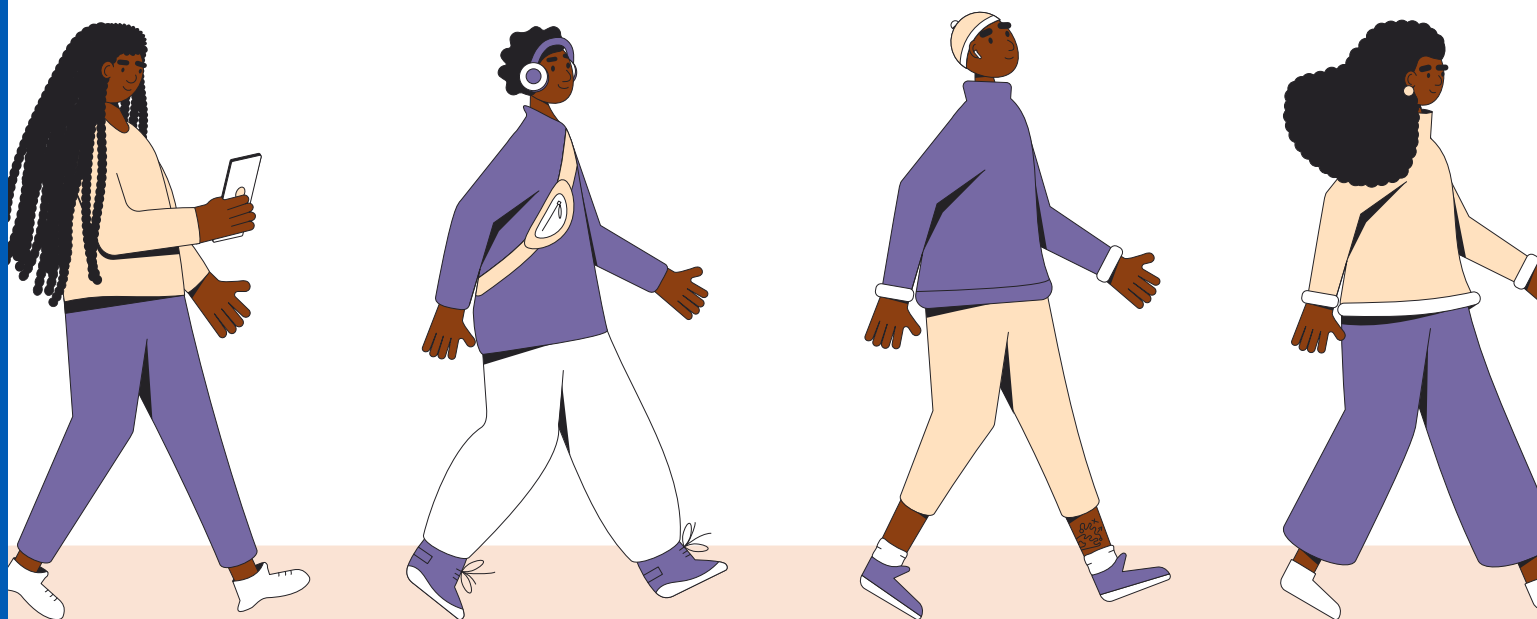
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About the Project

SuperYOUTH is an Erasmus+ funded project under the leadership of *Università Telematica Internazionale UNINETTUNO, Italy.*

With the proliferation of digital media and access to the internet by tech savvy youth, online communication is under fire. The impact of Disinformation, Misinformation and Malinformation (DMM) on youth is significant. The last years witnessed the exponential growth of conspiracy theories and pandemic related disinformation.

superYOUTH aims to develop a transnational youth worker training program on better training youth to debunk DMM.



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What superYOUTH is expected to do?

SuperYouth has three general objectives to be reached by the end of 2023; regarding the fight against DMM (Disinformation, Misinformation and Malinformation).

These three objectives will be reached through a training for the youth trainers and an open access platform for young people where they can report fake news and ask for advice.

Impact

The project will engage youth between the ages of 18 and 30 and youth workers for training on DMM. It is foreseen to reach more than 100 youth workers for a specific training and, more than 300 youth and youth workers will benefit of SuperYOUTH Results. Finally, the platform should involve at least 600 people and 200 youth will be involved in the events that will be organized in 2023 in Italy, Greece, Cyprus and Romania.

Next Steps

Having the project started in May 2022 there are several activities scheduled for the next months, the most important will be the piloting lessons for youth workers and youth on DMM that will be organized between October 2022 and February 2023.



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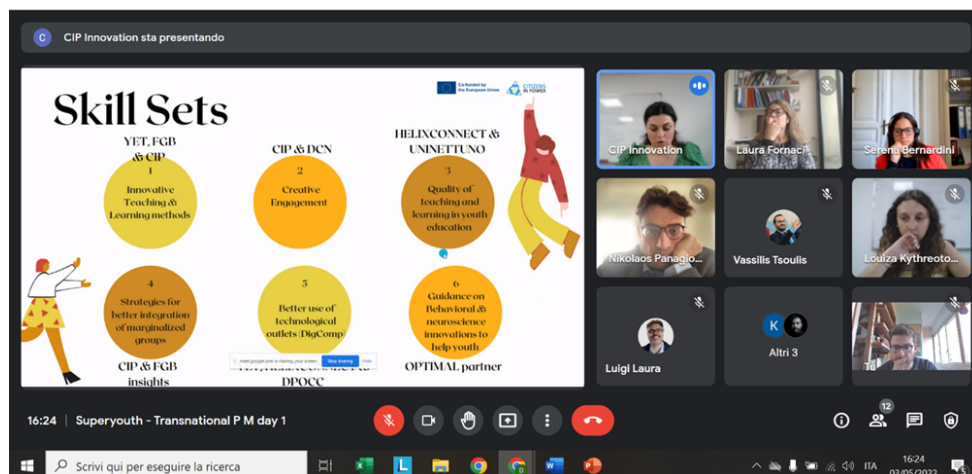
Visual Communication

superYOUTH's logo was designed by UNINETTUNO and mutually agreed by all consortium members. The logotype refers to citizens' digital safety. The logotype alludes to citizens' digital safety, whilst the color choice refers to safety and honest communication. Following a research on the key objectives of the project, UNINETTUNO's designer team developed the different elements of the logo with the aim of making people aware of freedom of speech and the fight against Disinformation, Misinformation and Malinformation.



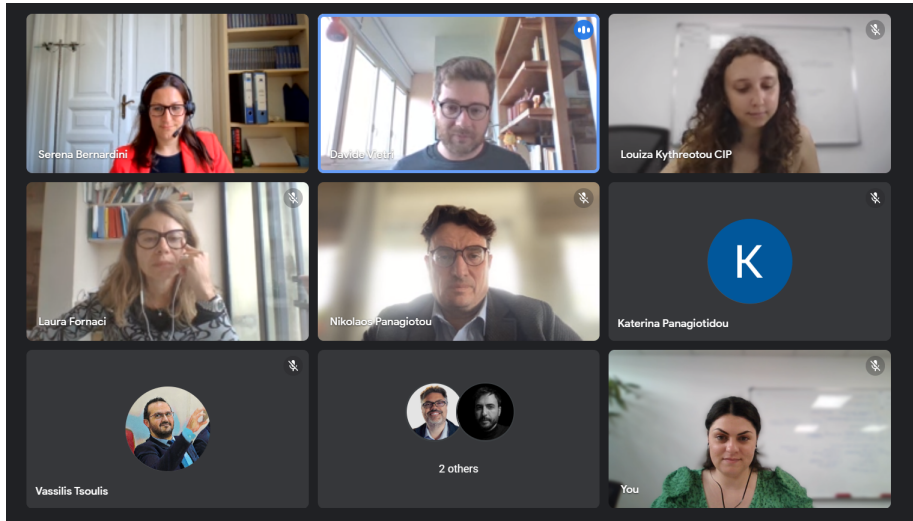
Project launch

The superYOUTH project was launched in May 2022 at the first online transnational meeting. During this two day meeting the main elements of the project were discussed with partners agreeing on the next tasks and the development of the first project results.



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Partnership



The consortium is comprised of 7 organizations from 4 European countries. Università Telematica Internazionale UNINETTUNO (Italy), HELIXCONNECT (Romania), Digital Communication Network Global (DCN) (Greece), Citizens in Power (CIP) (Cyprus), Fondazione Giacomo Brodolini (FGB) (Italy), YET (Greece) and DPOCC (Italy).

This highly experienced consortium brings together partners with different areas of expertise with a common objective; to fight the effects of Disinformation, Misinformation and Malformation on Youth.



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